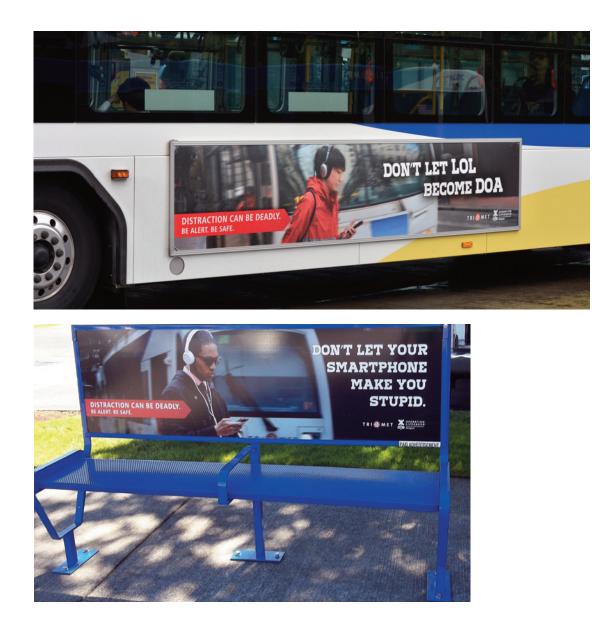




(Outdoor & Social Media Campaign)



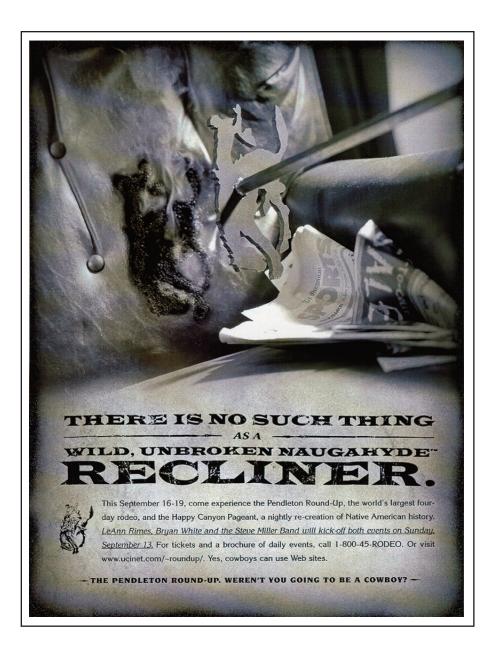






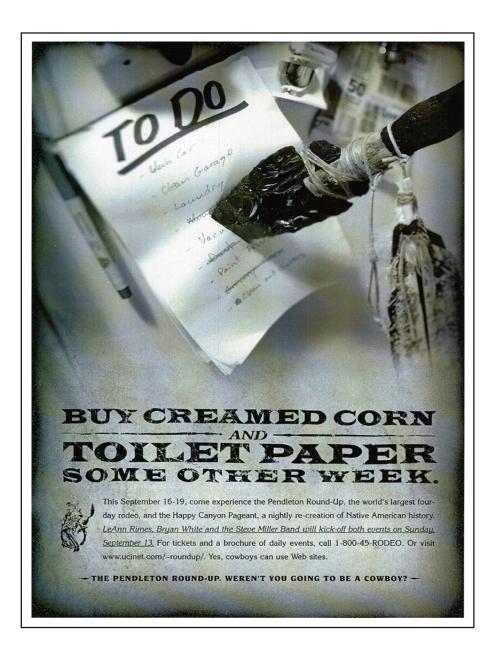
(Long Running Print Ad Campaign for Wired Magazine)





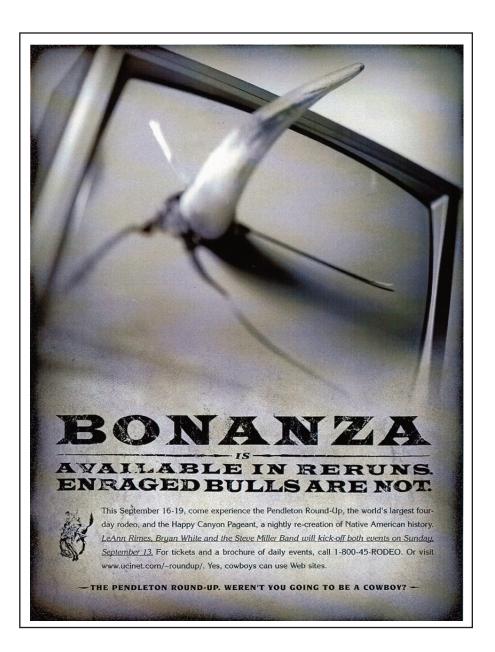
(Newspaper Ad)





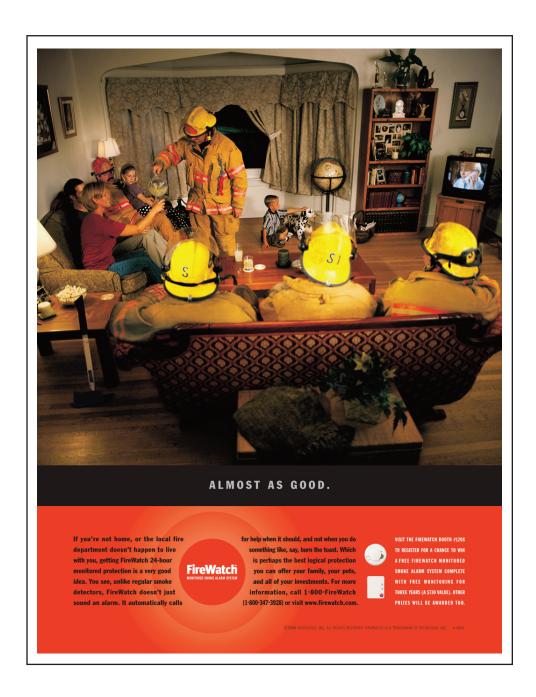
(Newspaper Ad)





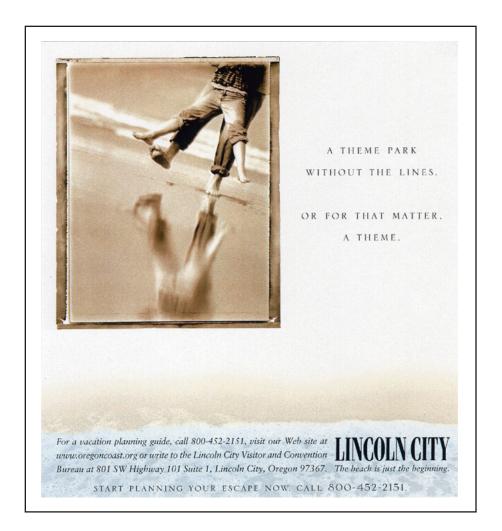
(Newspaper Ad)





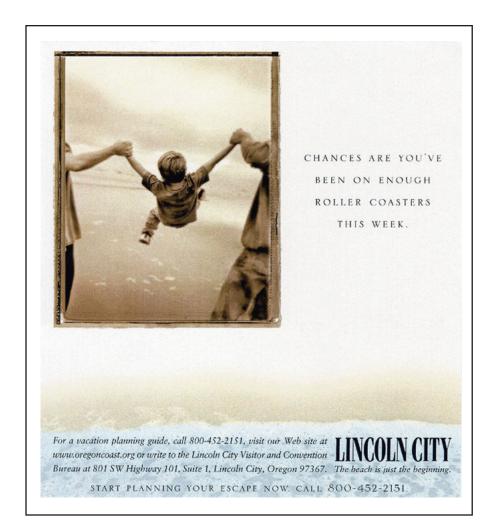
(Print Ad)





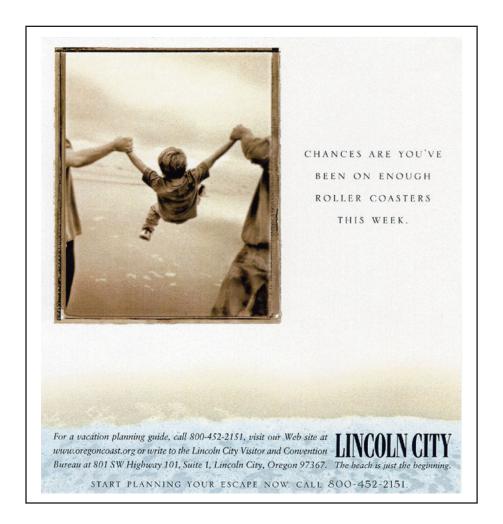
(Print Ad Campaign)





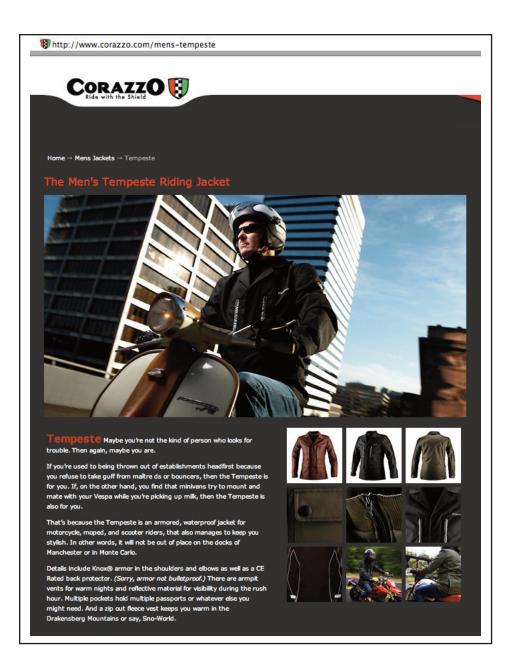
(Print Ad Campaign)





(Print Ad Campaign)

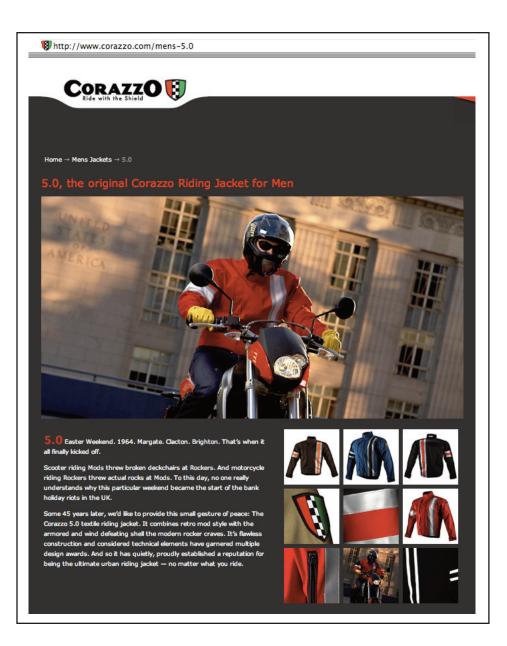




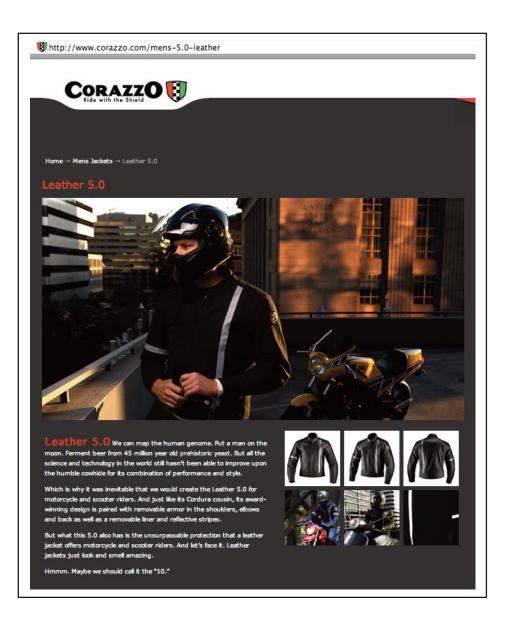




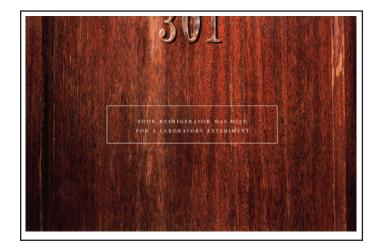














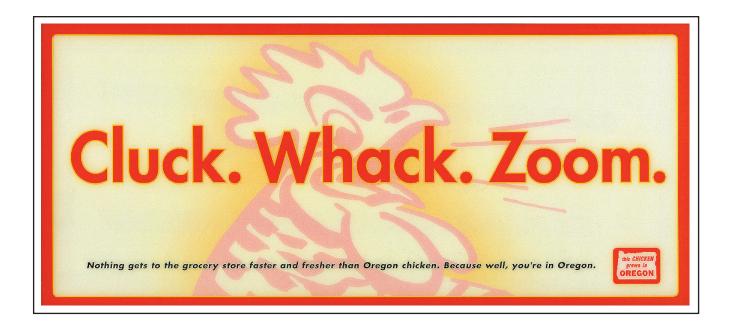




(Direct Mail Campaign)







(Billboards, In-Store Signage)



TAGLINES

Pendleton Round-Up Rodeo: Weren't you going to be a cowboy?

> Alexis Foods: From Isle to Aisle.

Lincoln City Tourism: The beach is just the beginning.

> Standard Insurance: Daring to be traditional.

C-Tran Public Transit: *Everyone's going somewhere. We recommend forward.*

> The Village at Lovejoy Fountain: *A sanctuary in the city.*

Anthro's eNook Charging Station: A gas station for your gadgets. And a workspace for you.

> Anthro's SmartSystem Furniture: You could if you wanted to.

Nicky Farms Meats: Raised by ranchers. Coveted by chefs.